

Dear Brussels Eurologosites,

Subject: Day of reflection and debate

Our markets have changed over the past few years and so have we. And the years to come do not appear to point to stability.

In our opinion two major themes stand out. They will have to be well defined, put into perspective and dealt with (at least try to be dealt with).

They are simply put:

- a. The trends in our sector in the years to come
- b. The positioning and initiatives that Eurologos (the group and its departments) must achieve in order to increase competitiveness.

Hence the notion of dedicating a day to these strategic themes and the suggestion to meet in the most beautiful building on the Belgian coast by mixing—between beach, first-class restaurant and conference rooms—relaxation, reflection, debates, etc. Loved ones are also invited.

Attached is the schedule for the day: from 10 a.m. to 5 p.m.

And as Nerval said: “it is better to not reflect at all than not to reflect enough”. Hence our research must begin at once.